Promotion of Shillong for attracting tourists

2386. SHRIMATI HEMA MALINI: Will the Minister of TOURISM be pleased to state:

(a) whether Government are aware that Shillong in the North-East is one of the biggest hill stations having a huge potential to attract tourists;

(b) if so, whether Government are taking any steps to promote Shillong on tourist-oriented hill station as good revenue can be earned through foreign tourists; and

(c) if not, the reasons therefor?

THE MINISTER OF TOURISM (SHRIMATI AMBIKA SONI): (a) Yes, Sir.

(b) and (c) Development and promotion of tourism is the responsibility of the respective State Government. However, Ministry of Tourism, Government of India provides financial assistance for tourism related projects which are identified in consultation with the concerned State Government. The Ministry of Tourism, Government of India has sanctioned a number of projects for development and promotion of tourism in the State of Meghalaya including Shillong. A list of projects sactioned during the 10th Plan is given in Statement.

Statement

Statement showing projects sanctioned to the State of Meghalaya during tenth plan

(Rs. in lakh)

Sl. No.	Name of the Project	Amount sanctioned
	2002-03	
1.	Construction of 4 Cottages in Nongkhnum Island	42.40
2.	Construction of Suspension Bridge over Weinia falls Sonkhai in Nangkhnum Island	10.89
3.	Construction of Boathouse Cafeteria and other facilities in Lumponding Island at Umiam	17.06

Sl. No.	Name of the Project	Amount sanctioned
4.	Publicity Literature	52.00
5.	Destination Nongkhrum	70.85
	TOTAL	193.20
	2003-04	
1.	IT Scheme for Meghalaya	48.40
2.	Wangla Dance Festival	1.50
	TOTAL	49.90
	2004-05	
1.	Development of Tourism Circuit	674.15
2.	Development of Barapani	289.15
3.	Signages	31.68
	TOTAL	994.98
	2005-06	
1.	Celebration of Nongkrem Dance Festival, 05	5.00
	TOTAL	5.00
	2006-07	
1.	Destination Development Scheme for Development of Tourist Destination at Tura	487.00
2.	Circuit Development of Williamnagar-Jakarem-Nartiang-Jowai	800.00
3.	Celebration of Wangla Dance Festival, 06	5.00
4.	Williamnagar Winter Festival, 06	10.00
5.	Autumn Festival, 06	10.00
	TOTAL	1312.00
	GRAMD TOTAL	2555.08